

Contest Rules

Submission Requirements:

- Contestants must create an Amazon developer account, an Amazon Web Services account and a MindSumo account using his/her university-affiliated email address to be eligible.
- The submission must be a new, functioning Alexa skill, not previously published on the Alexa skills store. Applications must be submitted to Amazon for certification during the Contest Period listed below.
- Contestants are allowed to make minor changes or bug fixes in order to pass certification. No substantial changes will be allowed.
- Skills that do not pass Amazon certification or become published by the end of contest end date will still be reviewed by the Judges but will not be eligible for points awarded to published skills. See Judging Criteria (below) for details. Submissions must be eligible for publication, must comply with our [content guidelines](#) and cannot infringe third-party IP.
- The MindSumo submission must include:
 - First and last name of the contestant(s);
 - University at which the contestant is currently enrolled;
 - University-affiliated email address;
 - Anticipated Graduation Year;
 - Current major(s);
 - Name of Skill;
 - Full skill ID (it can be found in your Amazon Developer Console: Alexa > Alexa Skills Kit > Your Skills > Skill Information > Application ID). The ID for your skill is unique and generally starts with amzn1.ask.skill; and
 - A description of the skill.
- Skills cannot have been selected as a winning skill in any other contest sponsored by or otherwise affiliated with Amazon.
- Skills built using the Quiz template are not eligible.
- Submissions and skills must be in English (U.S), English (U.K.), English (India), or in German.
- Contestants may submit multiple skills, but all skills must be substantially different from any other skill submitted by the same contestant/team/organization.
- The submission must not violate the IP rights of any third party; contestants must have obtained any and all consents, approvals or licenses required to submit his/her entry. Otherwise, the submission must be the original work of the submitted or be solely owned by the submitter.
- Entries may not include any third-party trademarks (e.g., logos, names) or copyrighted materials (e.g., music, images, video, recognizable people) unless the contestant has obtained permission to use the materials.

Eligibility criteria:

Each contestant must:

- be at least the age of majority in the relevant jurisdiction at the time of entry;
- be an enrolled university student;

- not be an immediate family member or a household member of a MindSumo or Amazon employee; and
- not be a foreign person or entity blocked or denied by the United States government or a resident of a country embargoed by the United States government, including without limitation the Office of Foreign Assets Control ("OFAC") comprehensively embargoed countries of Iran, Syria, Cuba, North Korea, Sudan, Iraq, Libya and Somalia, and certain Specially Designated Nationals listed by OFAC as updated from time to time.

Prizes:

The total prize value will be administered by MindSumo and is included in the agreed upon cost of the contest. The winning entries will receive prizes as follows:

- First place: \$1,000 and an Amazon Echo
- Top two finalists: \$300 each

Judging criteria:

A panel of Amazon judges will review all entries and determine the winner using the following criteria:

- Published Skill [50 points]
- Fun and Engaging [20 points]
- Creativity [20 points]
- Create a video of your skill [10 points]

Contest Timeline:

- Contest begin date: October 4, 2017, 9:00 AM PDT
- Contest end date: November 20, 2017, 11:59:59 PM PDT
- Winners announced: November 30, 2017